



GENEVA PEACEBUILDING PLATFORM:

PROGRAMME FOR 2025

February 2025



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PROPOSAL FOR THE UNITED NATIONS AND INTERNATIONAL
ORGANIZATIONS DIVISION OF THE SWISS FEDERAL
DEPARTMENT OF FOREIGN AFFAIRS

GENEVA, February 2025

I. EXECUTIVE SUMMARY

This Programme outlines the core pillars that structure the work of the Geneva Peacebuilding Platform (GPP) for 2025 and offers strategic direction for the year ahead.

Building on its history, the programme of work of the GPP is structured along three core pillars:

PILLAR I: FACILITATION

Offering space and facilitation to discuss current issues and foster innovation in peacebuilding practice and leadership in Switzerland.

This first pillar is based on the exceptional network of hundreds of peacebuilding actors the GPP has been able to build over the years, both in Geneva and internationally. It supports the continuous exchange about current or innovative peacebuilding issues and practices, notably by organising meetings of experts, of state representatives, members of intergovernmental organisations, civil society or think tanks. It also provides for a platform to collect the Geneva perspective on various international policy processes relating to peacebuilding.

This work stream's goal is to remain agile and attuned to the pulse of peacebuilding, putting the Platform's convening power at the service of the peacebuilding community. Hosting and facilitating ad hoc meetings or recurring small-group conversations allows space for the incubation of new ideas in Geneva.

PILLAR II. COMMUNITY MANAGEMENT

Strengthening the GPP core community, and allowing its voice to resonate in Geneva and beyond.

Community management is the intentional process of creating activities and spaces through which professionals in Geneva can connect with one another, share knowledge, and develop collaborative work around specific themes. The GPP core community is the International Advisory Council. In addition, in 2025, the GPP will continue to act as the liaison bureau of the *Maison de la Paix*, with a view of offering an additional window of visibility and possibility of activity

coordination of the institutional actors working on peace issues based in the building.

PILLAR III: GENEVA PEACE WEEK

Confirming Geneva Peace Week as the leading international forum for governmental, institutional and civil society peacebuilders.

The third pillar of the GPP upholds Geneva Peace Week as the Platform's flagship activity. It is closely interwoven with the first and second pillar and builds on the GPP strength as a convening power and its strong peacebuilding community management. By combining continuity with strategy development, the Platform aims to leverage additional synergies between the work streams. By constantly *networking and convening throughout the year* (Pillar I) and by mobilizing different constituencies towards *an annual flagship moment* (Geneva Peace Week, Pillar III), the Platform will stimulate thought leadership around the next generation of peacebuilding questions and *build partnerships* for finding responses to them (Pillar II).

A. ACTIVITIES

The Programme's implementation will unfold across the following set of activities in 2025.

Pillar I: Facilitation

1. Topical development through ad-hoc meetings and discussions;
2. Actively seek to strengthen the NY-Geneva exchanges;
3. Build more profound engagement with UN missions; and
4. Be a facilitator for Switzerland and the peacebuilding community notably by organising the Geneva Consultations on the Peacebuilding Architecture Review (PBAR) and the 'Geneva Peace Week meets Addis Ababa' event;

Pillar 2: Community management

1. Launch of the rounds of discussions on business and peacebuilding, in collaboration with 'Independent Diplomat' in Geneva;

2. Annual retreat in 2025, coupled with more frequent, active International Advisory Council interaction;
3. Celebration of the anniversaries of the 3 centres (GCSP-DCAF-GICHD), members of our board and based at the Maison de la Paix;
4. Annual retreat with GPP Board; and
5. Geneva Peace Talks in 2025.

Pillar 3: Geneva Peace Week

1. Conduct a review with the Consortium of the last GPW24 edition and prepare a strategy for 2025;
2. Develop and implement a fundraising strategy;
3. Implement annual management cycle of GPW25;
4. Invest in the continued participative shared ownership of the Consortium;
5. Design GPW as a participative, silo-busting, cross-sectorial Peace Forum and a reference in peace forums for Geneva and beyond;
6. Opening and Closing Ceremonies at GPW25; and Kofi Annan Peace Address at GPW25.

In terms of budget, while the overall 2025 budget (Financial and Value in Kind) is **CHF 1'242'600**, the Geneva Peacebuilding Platform requests financial support of **CHF 589'500** from the Swiss Federal Department of Foreign Affairs as a contribution to the implementation of the 2025 Programme.

The Geneva Peacebuilding Platform is a knowledge hub that connects the critical mass of peacebuilding actors, resources, and expertise in Geneva and worldwide. Founded in 2008, the Platform has a mandate to facilitate interaction on peacebuilding between different institutions and sectors, and to advance new knowledge and understanding of issues and contexts related building peace. It also plays a creative role in building bridges between International Geneva, the United Nations peacebuilding architecture in New York, and peacebuilding activities in the field. The Platform's network comprises more than 4'000 peacebuilding professionals working on building peace directly or indirectly. The Platform ensures the continuous exchange of information through seminars, consultations, and conferences, and facilitates outcome-oriented dialogues on peacebuilding practice.

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